

Message Text

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53

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 RSC-01 /021 W

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R 081600Z JAN 75

FM AMEMBASSY MADRID

TO SECSTATE WASHDC 779

UNCLAS MADRID 0101

E.O. 11652: N/A

TAGS: BEXP, SP

SUBJ: COMMERCIAL PROGRAMS: FOREIGN BUYER PROGRAM- NATIONAL HOUSE-
WARES EXPOSITION, CHICAGO, JAN 13-17, 1975

1. EMBASSY, FOLLOWING ITS MAILING OF SHOW BROCHURES TO PANAM,
TWA, IBERIA, LEADING TRAVEL AGENCIES, IMPORTERS, DEPARTMENT
STORES, CHAMBERS OF COMMERCE, AS WELL AS USIS MADRID ISSUING
A BULLETIN SENT TO 1100 ADDRESSEE TRADE PUBLICATIONS, BUSINESS
ORGANIZATIONS, TRADE ASSOCIATIONS, ETC., HAS BEEN INFORMED
FOLLOWING THREE TRADE VISITORS WILL ATTEND SHOW:

1. ERNESTO MARTINEZ COLOMER
2. INDALECIO OLIVARES
3. VICENTE GARCIA

2. ALL ARE OFFICIALS OF MARTINEZ COLOMER, S.A. AVENIDA PIO
XII, 51, VALENCIA 10.

PRODUCTS: ALL ITEMS HANDLED BY LARGE DEPARTMENT STORES.

BUSINESS INTEREST: ARTICLES APPROPRIATE TO THE HOME.

THE TRIO WILL STAY AT THE SHERATON O'HARA AIRPORT MOTOR INN.
EATON

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Message Attributes

Automatic Decaptioning: X
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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